Follow These Steps to Create a Custom Dieline
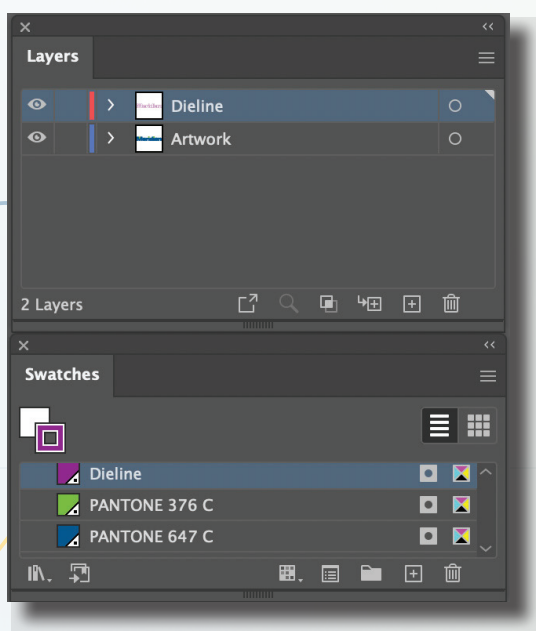
Step 1

With your file open in Illustrator or InDesign, create a new layer above your artwork, and name it "Dieline". (case sensitive)

Step 2

Working on the newly created "Dieline" layer, create your cut line by either using the existing vector shapes in your artwork or create a shape (such as a circle, square, or path drawn with the pen tool).

Step 3

With your cut line now defined and assigned to the "Dieline" layer, apply a 1 point stroke to your cut line and define the color as "Dieline" (also case sensitive). This "Dieline" color must be built as a spot color (we typically make this color 50% cyan, 100% magenta–although the color mix is not critical.

Step 4

If your artwork has a background color or design, please enlarge it slightly to create bleed beyond the dieline. 1/8" bleed is preferred.

Step 5

Your dieline path will cut but not print.

Step 6

Export to PDF (preferred) or supply your working files.

For Print and Cut Projects

For Cut Only Projects